






1

The Exceptional Manager

What You Do, How You Do It

Major Questions You Should Be Able to Answer

-  1.1 Management: What It Is, What Its Benefits Are
Major Question: What are the rewards of being an exceptional manager?
-  1.2 What Managers Do: The Four Principal Functions
Major Question: What would I actually *do*—that is, what would be my four principal functions—as a manager?
-  1.3 Seven Challenges to Being an Exceptional Manager
Major Question: Challenges can make one feel alive. What are seven challenges I could look forward to as a manager?
-  1.4 Pyramid Power: Levels & Areas of Management
Major Question: What are the levels and areas of management I need to know to move up, down, and sideways?
-  1.5 The Skills Exceptional Managers Need
Major Question: To be a terrific manager, what skills should I cultivate?

 1.6 Roles Managers Must Play Successfully

Major Question: To be an exceptional manager, what roles must I play successfully?

 1.7 The Link between Entrepreneurship & Management

Major Question: Do I have what it takes to be an entrepreneur?